Benilde Prize 2016: Innovation for Inclusion

People & Planet

Benilde Prize is the 1st University-Based Social Design Competition. It is dedicated to mentor and launch the next wave of social innovators who are empowered with the creative intelligence and confidence to come up with scalable and sustainable solutions that can achieve breadth and depth of impact for people and the planet.

The Benilde Prize is also a university-based accelerator-incubator with valued key industry and civil society partners who help mentor and bring to life carefully chosen social innovation ideas.

I. Objectives of the Competition

Benilde Prize is committed to fostering innovation for the purpose of inclusion, and not just innovation for technological innovation's sake. With a core value of advancing the inclusion agenda, it is inherent that we share this sense of purpose and the methodologies that nurture it with other institutions and organizations.

The theme and focus of Benilde Prize 2016 are People and Planet, two major elements of the United Nations 17 Sustainable Development Goals (UN SDG). It is the belief of Benilde Prize that themes People and Planet form the foundation for the rest of the SDGs. Achieving each of the People and Planet goals will eventually provide a cascading domino effect on the other SDGs.

The Benilde Prize is committed to finding and funding the next innovative idea which will contribute to the achievement of the SDGs in the Philippines.
II. Eligibility

• Legal-Aged Youth (18-30 years old) -
• Proof of University and/or school affiliation - proof of current enrolment
• Accomplish two (2) letters of recommendations accomplished by any of the following:
  o Anyone from academic references:
    ▪ Faculty/Thesis Adviser
    ▪ Professor
    ▪ School Administrator
  o Anyone from personal references:
    ▪ Senior Organizational Colleague
    ▪ Family/Friend
  o You may download the form here.
• Participants must have legal capacity. Semi-finalists and winners will be going through a mentoring process, entrusted seed funding, will have obligation to sign contracts, and will see to implementation their social innovation ideas.

III. Mechanics to Join

• Form a Team: Students need to form a team of 2-3 members who are all currently enrolled in a Philippine public or private high school, college, or university – including vocational training institutions.
  o The school to be represented will be the school of the Team Leader.

• Articulate a Point-of-View (POV) on an issue related to People & Planet SDG’s: Students should compose a persuasive position paper reflecting informed and personal insights about a specific issue and how they think their team can contribute to a solution.

• Find a Team Adviser: A faculty adviser/mentor who is equally knowledgeable about your topic of choice and/or someone who knows the team well is required.
Teams may ask their institution for the support and guidance of a faculty adviser/mentor.

- The Team Adviser should come from the school represented.

- **Submit the Entry Online**: Visit the Benilde Prize submission page and share the team's details and submit their Official Entry.

For more information, visit page on submitting an entry.

### IV. Articulating your Point of View

The focus of Benilde Prize 2016 are the 17 UN SDGs, particularly its two major elements, People and Planet. For an interactive reference on the SDGs, visit this site.

**Under the category of People**

- **SDG #2** - End hunger, achieve food security and improved nutrition and promote sustainable agriculture
- **SDG #3** - Ensure healthy lives and promote wellbeing for all at all ages
- **SDG #4** - Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

**Under the category of Planet**

- **SDG #6** - Ensure availability and sustainable management of water and sanitation for all
- **SDG #12** - Ensure sustainable consumption and production patterns
- **SDG #13** - Take urgent action to combat climate change and its impacts
- **SDG #14** - Conserve and sustainably use the oceans, seas and marine resources for sustainable development
• **SDG #15** - Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.

Participants are to clearly **articulate their team point of view (POV) regarding their chosen SDG through a persuasive position paper.** A sharp POV has to be well-informed by credible references and data, balanced by the proponents own insights, personal reflection, and stand regarding the issue/challenge. A contextualized discussion of your chosen SDG is highly valued as it provides the screening committee insight on how immersed the team or the major proponent is in his/her immediate community. Your POV must also shed light on the possible uniqueness of this issue as witnessed in the community you are part of. A sharp POV further hints on possible social innovation ideas that the proponents may choose to explore to achieve the specific SDG.

Your position paper must be between 800-1,000 words. **APA in-text citation is required.** Plagiarism will not be treated lightly.

If you need help organizing your position paper, do check out our downloadable **position paper graphic organizer** and **sample position paper**.

A shortlisting will be conducted by the organizers to select the teams who will proceed to the online module.

V. **Benilde Prize Boot Camp**

A 2nd shortlisting will be conducted to select the teams who will be participating in the 1st Benilde Prize Boot Camp.

• **1st Benilde Prize Boot Camp**
  Shortlisted teams will attend a **3-day boot camp** of intensive creative and entrepreneurial seminars and workshops hosted by De La Salle-College of Saint Benilde and its partners. The 1st camp will be focusing on the **ideation of the**
solutions to the POV’s submitted by the respective teams.

A final shortlisting will be conducted after the submission of the proposed solutions from the 1st Benilde Prize Boot Camp.

- **Final Benilde Prize Boot Camp**
  The Final Benilde Prize Boot Camp is a fast-paced and fun mentoring program that fosters the rapid implementation and uptake of social business concepts with a proven methodology, professional mentorship, and access to facilities and resources. The boot camp will also have a 3-day program. Ten (10) teams will now develop a proposal which they will ultimately present at The Benilde Prize finals. They will also be honing their business concept into a more robust and bankable enterprise which they can also work on after the competition.

**VI. Selection/Shortlisting Process**

The organizers of Benilde Prize will assess all of the submissions and select the ten (10) most promising teams to proceed to the semi-finals where a panel of esteemed judges will then review and assess the semi-finalists to ultimately select the Benilde Prize winner.

**VII. Awarding the Benilde Prize Winner**

The focus of the Benilde Prize is on the excellence of the concept, design, and its potential for social impact and development. Ideas must be inclusive, relevant, and extraordinary. They should have business viability, and is feasible, replicable and sustainable. Innovations may be designed for a school, community and/or institutional/organizational implementation. Judges will assess the innovative elements of each design proposal on the given general criteria.
A. Design Theme, Content, and Form
   a. **SDG-focused**: Sustainable and ingenious solutions toward SDG’s which themes on social development, health and environment (local or national, public or private, systemic or technical).
   b. **Inclusive**: Creative social impacts that are central to the design of each proposal, with the use or non-use of digital or electronic technology. Design application must consider multiple user conditions and its ability to be applied or adapt to these conditions.
   c. **Creative**: Groundbreaking design concepts that address a range of social issues toward SDG, but not limited to globalization, human development, healthier lifestyles, efficient energy consumption and promotion of renewable energy.
   d. **Cohesive**: Project designs that present clear theories of connecting ideas to action and its potential impact social development.

B. Design Delivery and Implementation

Innovative ways of implementing the design by promoting participatory and interactive approaches and the use of traditional, industrial, and/or new technologies;

   a. **Mashability**: The concept and model demonstrates innovation and creativity and leverage emerging research or technologies to maximize impact.
   b. **Feasibility**: The opportunity for the replication of the design is clearly articulated. Innovators should be able to address risks and challenges and be able to explain potential revenue models and implementation plans.

VIII. Benilde Prize Winner

The Benilde Prize winner will immediately work to launch their new social enterprise and move forward with the implementation of their idea. These will be documented and evaluated. Outcomes of the experiment will be presented in the next Benilde Prize finals.
IX. Awards and Grants

Awardees will be receiving a cash gift and project grant, mentoring classes and consultations, linkage opportunities, and additional funding/investment potential.

- **Open Category**
  - One (1) Benilde Prize Awardee - ₱500,000.00
  - Two (2) Special Citation Awardees - ₱50,000.00
  - Consolation Prizes for Semi-Finalists – In kind

- **Benilde Category**
  - One (1) Special Category Winner from DLS-CSB - ₱200,000.00

X. Timeline

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<th>Activity</th>
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<td>Point-of-View Submission</td>
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<td>1st Shortlisting Announcement</td>
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<td>November 6, 2015</td>
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<td>BOOC 01</td>
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<td>2nd Shortlisting Announcement</td>
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<td>Boot Camp 1</td>
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